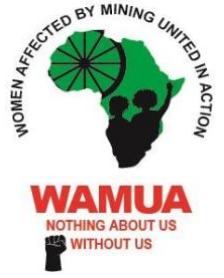




MACUA BRANCH

COMMUNITY PROFILE



Branches can only be successful if they understand the communities and the people they have to organise. You can only be effective if you go to the people you want to organise, learn from them, understand their conditions and work for change at a pace that they can accept. You probably think that you know your constituency well and have many opinions about what people see as their problems and what their attitudes are.

Remember that leaders and activists often see the world differently from ordinary people. It is very important that you do research to really find out what people see as their problems, how they see solutions and what their attitudes are to change.

There are many ways to do a community profile. It is best to write down everything you find out and to update it regularly. A community profile should be a branch resource and the BEC should always look at it before planning programmes or campaigns for the year.

MACUA Branch Name:	
Village / Township:	
Town:	
Local Municipality:	
Villages under local municipality	
Regional Municipality:	
Province:	

Community Demographics

1. Population (Number):	
2. Common Languages:	
3. Dominant Cultures:	
4. Dominant Religions:	

Community history:

1. How long has the community been in existence and how was it founded?

a.

.....

.....

.....

2. When did different social, economic, ethnic, and cultural groups settle in the community?
 - a.
 -
 -
 -
3. How has the community changed over time and what has caused those changes?
 - a.
 -
 -
 -
4. What are the major issues that the community struggles with?(name at least 3)
 - a.
 -
 -

Community structure:

1. How many people and households live in the community?
 - a. People:
 - b. Households:
2. What is the gender composition and age structure of the community?
 - a. Number of Women:.....
 - b. Number of Men:
 - c. Number between 0-15:
 - d. Number Between 16 – 35:
 - e. Number Between 36 – 65:
 - f. Number 65+ :

Community infrastructure:

What services are available in the community?

Service:	Yes	No	Comments
Taxis Service			
Bus Service			
Train Service			
Other transport services			
Electricity			
Water supply			
Farmers Markets			
Retail Malls			
Retail Shops			
Spaza Shops			
24 Hour Hospital services			
Day Clinics			
Doctors rooms:			
Traditional healers			
Primary Schools			

Service:	Yes	No	Comments
Secondary Schools			
High Schools			
Community Halls			
Sports Fields			
Swimming facilities			
Library Facilities			
Free Internet Access Points			
Police Station			
Police satellite Stations			

Resources:

1. What principal natural resources are available in the community? (includes land, wood, water, minerals and sunlight)
 - a.
.....
.....
2. Who uses them and how?
 - a.
.....
.....
.....
3. Who are the Major employers and industries around the community.
 - a.
.....
.....
.....

Livelihoods:

1. What different activities do households use to support their livelihoods?
 - a.
.....
.....
.....
2. Who is involved in these livelihood activities (differentiated by social and economic group)?
 - a.
.....
.....
3. How many people and households depend on these activities? When and where do these activities take place?
 - a.
.....
.....
.....